



The Value of Membership

The Hotel Council of San Francisco speaks and works on behalf of the local hotel industry as a whole and serves as the principle liaison with all areas of city government, local media, special constituency groups and related tourism entities. We are proud to have leading hotels of all sizes as members in addition to major hotel suppliers.

Our city has been hailed as the "#1 Most Popular Destination in America, and #2 in the world." The Hotel Council is committed to maintaining San Francisco as a top tourist destination. We believe our hotels have the standards of service and unique character that makes San Francisco so attractive to travelers.

In addition, the Hotel Council is committed to involving its members in numerous community initiatives and philanthropic efforts. The Council holds a monthly (Oct – June) business luncheon or event at a member property, highlighted by a speaker of interest. Two of the major events the Council coordinates are the annual Penny Pitch Fundraiser and Hotel Hero Awards. Additionally, proceeds from our Annual Member & Guest Golf Tournament go toward scholarships (administered through the Hotel & Restaurant Foundation) for hospitality management students attending Bay Area colleges and universities. We are also proud to work with the San Francisco Hotel/Non-Profit Collaborative which transfers excess goods, supplies, food and equipment from hotels to community based non-profit organizations.

The Hotel Council is also focused on educating the public and increasing awareness of the hospitality industry because we are part of the largest industry and second largest employer in San Francisco.

If you would like more information or are interested in joining the Hotel Council as a member, please fill out a membership application and we will contact you shortly.